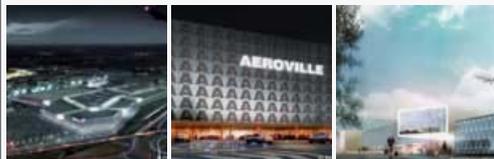


## Roissy-Charles-de-Gaulle Paris Airport

### Aeroville

FUTURE CITY CENTER OF THE PARIS 'ROISSY-CHARLES-DE-GAULLE' AIRPORT AREA  
DESIGNED FOR UNIBAIL-RODAMCO AND PARIS AIRPORTS COMPANY  
BY PHILIPPE CHIAMBARETTA / PCA



images © PCA Philippe Chiambaretta Architecte

### **AEROVILLE, future city center of the Paris 'Roissy-Charles-de-Gaulle' airport area designed by Philippe Chiambaretta/PCA for Unibail-Rodamco and Paris Airports Company**

Hybrid between an airplane terminal and a shopping mall, Aeroville was designed by the architect as a new programmatic concept spread over a one-storey surface of 110.000 sqm.

This urban piece is not inclined to be a cathedral for mass consumption. Instead, it is meant to revive social life, services and mixed activities, at the heart of a 2 million people area running from the north of Paris to Compiègne. The Aeroville program invents the city center of the CDG airport area through a building, shaped as a shopping mall inspired by travel imagination and harboring nearly 200 shops plus numerous services for travelers, airport staff and neighboring citizens.

Given the rapid development of the airport area within the framework of the 'Grand Paris', Aeroville is synonym of imminent gathering and connectivity. As such, this program is a time maker of a constantly moving world. Not only is it both a global and local project, but it also provides increased entertainment in a very crowded region as shown for example by the 12 multiplex rooms which will be installed in collaboration with French film director and producer Luc Besson.

The new dynamic in historical city centers throughout the world is mainly the consequence of the mall scheme decline, and results, as in Tokyo, in the construction of spectacular flagship showrooms and shops, symbols of global merchandise traffic. Aeroville defies this illusion and asserts itself via these luxurious flagships whose names and logos, designed by the french graphic designers deValence, appear as simple letters: A, E, R, O, original monogram symbols of dream brands.

The streets in the building, opened to the sky, invite everybody to daydream with their eyes guided by the aeroplanes take offs.

The laying of first stone took place Friday October 7 2011; its delivery is planned for 2013.



images © deValence / PCA Philippe Chiambaretta Architecte

### **Aeroville Roissy-Charles-de-Gaulle Paris Airport - Building Information**

CLIENT: Unibail Rodamco and Aéroports de Paris  
SITE: Roissy-en-France, Le Tremblay-en-France, France PROGRAM : shopping and leisure area  
SURFACE: 110 000 sqm  
COST : 175 M€HT  
ARCHITECT: Philippe Chiambaretta / PCA  
INTERIOR DESIGNER: Saguez & Partners  
FACADES GRAPHIC DESIGNER: deValence  
FACADES: Van Santen  
STRUCTURE: Terrel  
BET FLUIDS: Barbanel  
SUSTAINABLE DEVELOPEMENT: Green Affair

CURRENT STATUS: Under construction  
DELIVERY: fall 2013

Philippe Chiambaretta Architecte - PCA are based in Paris, France

Aéroport Paris-Charles de Gaulle is Paris-Charles de Gaulle Airport in English, but also known as Roissy Airport

*Aeroville at Roissy-Charles-de-Gaulle Paris Airport images / information from Philippe Chiambaretta Architecte*

[Philippe Chiambaretta](#)